



KPMG's Report Benchmarker

Frequently asked questions

Q: I'm interested, but if I submit the contact form am I committed to buy?

A: No, we will contact you to discuss the Report Benchmarking service, agree how we can help, and confirm pricing before you make any commitment. The details will all be captured in our Letter of Engagement which we send to you to review and sign to commit.

Q: What is the turn-around time for the delivery of the report?

A: Once we've received your confirmation to go ahead, and all the information we need, you should receive your report within 10 business days.

Q: How will the report be delivered? What is the format of the report?

A: The report will be issued in PDF via email to the company email address you provide to us.

Q: My organisation is listed but not in the ASX200, can I still receive Report Benchmarking?

A: Yes, this service is available for any organisation that produces an annual report to their shareholders. We just need a copy of your latest annual report which we will use to benchmark against the assessment framework used for the ASX200 (i.e. good practice reporting attributes based on the IIRC's International Integrated Reporting <IR> Framework). Once you've filled in your contact details, we'll call to explain the approach and confirm requirements.

Q: My organisation is not listed, what is the nature of the information you require from me?

A: Usually we just need a copy of your latest annual report to your shareholders (or primary providers of financial capital), although some additional information may be required to enable effective benchmarking. We'll discuss this with you prior to you making any commitment.

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Q: What is the Integrated Reporting <IR> Framework and why benchmark against it?

A: 'Integrated reporting' brings together material information about an organization's strategy, governance, performance and prospects in a way that reflects the commercial, social and environmental context within which it operates. It provides a clear and concise representation of how the organization demonstrates stewardship and how it creates value, now and in the future.' (Source: the IIRC International Integrated Reporting <IR> Framework).

This framework is being adopted by leading organisations in Australia and globally who want to be more transparent and better explain to their shareholders and other important stakeholders, how they use scarce resources and maintain strong relationships effectively through their business model to deliver on strategy and manage risk and opportunity, such that they create value for the short, medium and longer term.

Benchmarking against this international framework will identify areas in your current reporting that can be enhanced to give your shareholders and other stakeholders a better understanding of not only your past performance, but also how you have set up your business to be successful into the future.

Academic research has found that adoption of integrated reporting, and embedding the underlying business or 'integrated' thinking within the organisation can provide better access to capital, a lower cost of capital and when done well actual cash flow improvements.

Q: We are not ready for benchmarking yet but are interested in implementing the Integrated Reporting <IR> Framework. Can you help?

A: Yes, please just provide your contact details and our Better Business Reporting experts will be in touch to discuss how we can assist.

Q: What if I have questions not featured on this FAQ document?

A: Feel free to contact the KPMG team using the 'Contact Us' form.

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